Introduction and Appeals for Visiting Enterprises of the "2024 FJAPCP Business Visit" - Japan 福建亚太合会 2024年"亚太商务行"日本站 出访企业简介及诉求



コンション



吴华新	WU HUAXIN
合会职务:	会长
FJAPCP Position:	President
单位/公司:	永荣控股集团有限公司
Company:	Eversun Holdings Group Co.,Ltd.
单位职务:	董事长
Company Position:	Chairman

永荣控股集团是一家以绿色能源化工新材料为主业,集供应链服务为一体,依托现代工业4.0和工业互联网 技术,绿色可持续发展的大型产业集团,下辖尼龙事业(永荣股份)、芳烯事业、新材料事业、新能源材料事业、 港口服务事业、能源化工销售事业、金融服务事业等板块,拥有全资、控股企业60多家,员工近10000人。2023 年荣膺中国企业500强(第329位)、福建省民营企业100强(第6位),2023年产值约800亿元。

永荣积极布局天然气、乙烯、丙烯、丁二烯、PA6五条产业链,通过延链、强链、补链,构建符合产业发展规 律的"现代产业体系";践行绿色低碳发展理念,向"绿"而行、向"新"而生,围绕绿色低碳、新能源、新材料 产业三大方向持续开展原创技术研究、核心关键技术攻关,聚焦高端绿色能源、移动汽车、医疗保健、食品包装、 户外家居等关键领域绿色能源化工新材料产业链,持续形成新的产业增长极,为中国的高质量发展贡献力量。

Eversun Holdings Group is a large-scale industrial group with green energy, chemical and new materials as its main business, supply chain services as a whole, relying on modern industry 4.0 and industrial Internet technology, green and sustainable development. The group has over 60 wholly-owned and controlled enterprises under its jurisdiction, including Nylon business (Eversun Incorporate), Arylene business, New materials business, New energy materials business, Port services business, Energy and chemical sales business, financial services and other business sectors, with nearly 10000 employees. In 2023, it was awarded the title of Top 500 Chinese Enterprises (ranked 329th) and Top 100 Private Enterprises in Fujian Province (ranked 6th), and the estimated output value for 2023 was around 80 billion yuan.

Eversun laid out five industrial chains of natural gas, ethylene, propylene, butadiene, and PA6, and constructed a "modern industrial system" that conforms to the laws of industrial development through chain extension, strengthening, and supplementation; Adhering to the concept of green and low-carbon development, striving towards "green" and emerging towards "new", Eversun will continue to carry out original technology research and core technology breakthroughs around the three major directions of green and low-carbon, new energy, and new materials industries. It will focus on key areas such as high-end green energy, mobile vehicles, healthcare, food packaging, and garden furniture, and continue to form new industrial growth poles in the green energy, chemical, and new material industry chain, contributing to the high-quality development of China.

#### 出访诉求 Visit Purpose

- 1. 引进日本绿色能源新材料技术
- 2. 投资或者并购日本新材料项目公司
- 1. Import Japanese green energy new material technology
- 2. Invest in & acquire Japanese new material project companies





祭金垵	CAI JINAN
合会职务:	执行会长
FJAPCP Position:	Executive President
单位/公司:	福建盼盼食品有限公司
Company:	Fujian Panpan Food Group Co.,Ltd.

董事长

Company Position: Chairman

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单位职务:

福建盼盼食品集团始创于1996年,是以农产品精深加工为主的国家农业产业化重点龙头企业,员工12000人, 集团旗下拥有17个大型现代化生产基地,年精深加工各类农副产品超过百万吨。公司主要生产麦香鸡味块、 "艾 比利"薯片、法式小面包、软面包、梅尼耶干蛋糕、雪饼、"领鲜"短保面包等烘焙膨化食品。2013年公司进军 饮料市场,生产维生素能量饮料豹发力、生榨椰子汁、在益起乳酸菌、清凉果味饮料系列等健康饮品。作为亚洲 品牌500强的盼盼食品一直致力于产品研发和技术创新,始终以"绿色、健康、营养、时尚、方便、放心"的产 品服务消费大众,连续多年被评为"消费者喜爱的食品品牌"。2022年,盼盼食品接连成为北京冬奥会和世界杯 阿根廷国家足球队的官方赞助商,在国际舞台上展现中国食品民族品牌的魅力。

Founded in 1996, Fujian Panpan Food Group is a leading enterprise nationally recognized in the field of agricultural industrialization that focuses on the deep processing of agricultural products. It has 12,000 employees and owns 17 largescale modern production bases. The annual deep processing of various agricultural products exceeds one million tons. The company mainly produces baked and puffed foods such as wheat and chicken-flavored snacks, "I believe" potato chips, French mini bread, French soft bread, Ameria dried cake, snow crispy rice cracker biscuits, and "Lingxian" short-term bread and other baking puffed food. In 2013, the company entered the beverage market and produced healthy drinks such as vitamin energy drinks "Baofali", fresh coconut juice, Solubrity and cool fruit-flavored drinks. As one of the top 500 Asian brands, Panpan Food has always been committed to product development and technological innovation, and has been offering "green, healthy, nutritious, fashionable, convenient and reassuring" products and services to customers. It has been rated as the "Favorite Food Brand of Consumers" for many years. In 2022, Panpan Food successively became the official sponsor of the Beijing Winter Olympics and the Argentine national football team in the World Cup, demonstrating the charm of Chinese national food brands on the international stage.

#### 出访诉求 Visit Purpose

考察当地膨化食品、饮料和面包市场,拓展盼盼在日本的市场。

Explore the local puffed food, beverage and bread markets to expand Panpan's presence in Japan and tap into these markets.



林孝发	LIN XIAOFA
合会职务:	执行会长
FJAPCP Position:	Executive President
单位/公司:	九牧集团有限公司
Company:	JOMOO Group Co.,Ltd.
单位职务:	董事长
Company Position:	Chairman

九牧集团创立于1990年,是一家以数智卫浴为核心,全产业链创新型国际化企业,实现卫浴行业中国第一、 世界前三,集团品牌价值已突破千亿。集团在全球设有16个研发中心和15家高端数智灯塔工厂,行业首创5G工厂、 零碳5G灯塔工厂、全球首个绿色黑灯工厂。

旗下拥有全球顶级奢华卫浴品牌法国THG、全球顶级奢华橱柜品牌德国Poggenpohl、法国豪华卫浴品牌Urban、 德国豪华衣柜橱柜品牌Goldreif、高端卫浴品牌JOMOO九牧、年轻高端卫浴品牌小牧卫浴等六大品牌、产品远销 120多个国家、全球1万多家高端体验店,30多万个销售网点。

九牧集团将秉承"为人居环境文明进步做出卓越贡献"使命,坚持"以用户体验为中心"的核心价值观,成 为健康家居生活品牌的引领者和最受尊敬的世界级绿色企业,实现全球数智卫浴第一品牌,为人居环境文明进步 做出卓越贡献。

JOMOO is an international smart bathroom brand founded in 1990. As an innovative international enterprise across the entire industry chain, it has achieved the top position in China and the top three globally within the sanitary ware industry, with a brand value of more than 100 billion yuan. The group has 16 R&D centers and 15 high-end intelligent factories around the globe, pioneering the industry with the first 5G factory, zero carbon 5G lighthouse factory and the world's first eco-friendly dark factory.

JOMOO owns and manages six major brands: a world-class luxury bathroom brand THG Paris; the leading brand for luxury kitchens from Germany, Poggenpohl; the premium bathroom brand Urban from France; German premium wardrobe and cabinet brand Goldreif; the high-end smart bathroom brand JOMOO; and a youthful bathroom brand XIAOMU. These products are exported to more than 120 countries, with over 10,000 high-end showrooms and more than 300,000 sales outlets worldwide.

JOMOO will uphold the mission of "To Make Outstanding Contributions to the Progress of Civilization in the Human Environment", adhere to the core values of "Centered on User Experience", and become a leader in the healthy home living brand, the most respected world-class green enterprise, and the top global smart bathroom brand.

#### 出访诉求 Visit Purpose

1. 考察行业技术创新、产品质量、学习全球化运营经验

2. 考察市场,为国际品牌收购并购、国潮品牌拓展国际市场创造条件

3. 与日企广泛接触、深入洽谈、达成合作意向、签订合作框架协议

1. Examine industry technological innovation, product quality, and to learn from global operational experience.

2.Conduct market research to facilitate the merger and acquisition of international brands and create opportunities for Chinese brands to expand into international markets.

3.Establish broad contacts with Japanese corporations, engage in thorough negotiations, achieve cooperative intentions, and finalize a cooperation framework agreement.





合会职务:	执行会长
FJAPCP Position:	Executive President
单位/公司:	一二三三国际供应链管理股份有限公司
Company:	1233 INT SUPPLY CHAIN Management Co.,Ltd.
单位职务:	董事会秘书、公共事务总监
Company Position:	Secretary of the Board/ Head of Public Affair

2019年5月,在福建省各级政府和有关单位的支持下,永辉超市股份有限公司携手香港怡和集团、福建省交 通运输集团和福州民天集团联合打造1233 S2B全球消费品供应链服务平台。平台将立足福建,辐射全国,链接全 球,致力于发展成国际领先的、服务国内外贸易企业的综合性供应链服务平台,实现"买全球,卖全球"。

LIN LI

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1233 S2B平台针对传统供应链体系中存在商品采购成本高、产品质量不稳定、效率低等诸多痛点,提供行业 领先的一站式供应链服务——全球寻源、联合采购、支付金融、链路营销和数据赋能。

1233 S2B平台聚焦全球生鲜、食用品百货行业,突破传统的供应链体系,通过数字化手段构建全渠道的供应 链服务平台,重塑一个开放、共生、共享的交易服务体系,推动买卖双方线上直买直卖,让买卖更简单。

Under the impetus of the Fujian Provincial Government, in May 2019, Yonghui together with Jardines, Fujian Transportation Group and Fuzhou Mintian Group, jointly created the 1233 S2B International Consumer Goods Supply Chain Service Platform. The platform will be based in Fujian, spreading across the country and linking up the whole world, with the aim to become a global-leading comprehensive supply chain service company and facilitate international trade.

Presently, the traditional supply chain faces high procurement costs, product quality inconsistency, low efficiency and other pain points. To deal with these problems, 1233 S2B is providing industry-leading one-stop supply chain services: Global Sourcing, Joint Procurement, Financing and Payment, Marketing Chain and Data Empowerment.

1233 S2B focuses on the fresh food industry and the grocery and general merchandise industry. 1233 is using digital technology to build an omni-channel supply chain service platform, which reshapes an open, synergetic, and shared trade service system that further promotes online direct-selling and direct-buying among platform-registered companies.

#### 出访诉求 Visit Purpose

- 1. 了解日本市场对中国商品的需求,寻求商品出口机会;
- 2. 了解日本的流行商品,探索全球寻源业务。

1. Understand the demand for Chinese goods in the Japanese market and seek export opportunities for products;

2. Understand popular Japanese products and explore opportunities in global sourcing businesses.



合会职务:	执行会长
FJAPCP Position:	Executive President
单位/公司:	福建新东湖集团有限公司
Company:	Fujian New Donghu Group Co.,Ltd
单位职务:	董事长
Company Position:	Chairman

陈国平 CHEN GUOPING

福建新东湖集团成立于2011年,是一家集开发建设、产业投资、商业运营、数据要素服务等多元产业为一体的综合型集团。

2013年,集团投资150亿建设东湖数字小镇,位于福州新区核心区,总面积3平方公里,总建筑面积200万平 方米,汇聚国家互联网骨干直联点、海峡光缆一号、省级"政务云"、"商务云"等大数据产业基础设施,落地 福建省大数据集团、大数据交易所、中国电子等数字经济领军企业超900家,成为数字福建产业集聚发展的先行 者,是国家产城人文融合特色小镇的典范。

2022年,新东湖集团加速数据要素新业态、新模式的探索,与国企福建省大数据集团、央企北京国信优易成 功混改,致力成为中国领先的数据资产价值服务商。同时,在大数据、健康医疗、人工智能等产业生态圈进行深 度布局,投资并赋能超50家科技企业。

未来,新东湖集团将创新数据资产管理,以数据要素赋能新质生产力发展,推进数实融合发展,打造成为中 国知名的数商生态集聚区,为数字中国高质量发展、福建经济社会发展贡献力量。

Fujian Xindonghu Group, founded in 2011, is a comprehensive group integrating development and construction, industrial investment, commercial operation, data element service and other diversified industries.

In 2013, the Group investment of 15 billion construction of east lake digital town, is located in Fuzhou new core area, a total area of 3 square kilometers, a total construction area of 2 million square meters, gathering national Internet backbone direct connection point, Strait Optical Cable No.1, provincial "Government Cloud", "Business Cloud," and other big data industry infrastructures. Housing over 900 digital economy leading enterprises such as Fujian Big Data Group, Big Data Exchange, and China Electronics, it has become a pioneer in the clustered development of the digital Fujian industry and a model for national industry-city-culture integration characteristic towns.

In 2022, Xindonghu Group accelerated the exploration of new business forms and new models of data elements, and successfully mixed reform with a state-owned enterprises Fujian Big Data Group and a state-owned enterprise Beijing Guoxin Youyi, committed to becoming a leading data asset value service provider in China. Meanwhile, it deeply layouts in industrial ecosystems such as big data, healthcare, artificial intelligence and other industrial ecosystems, and invest in and empower more than 50 technology enterprises.

In the future, Xindonghu Group will innovate data asset management, enable the development of new quality productivity with data elements, promote the integrated development of digital and real estate, and build itself into a well-known ecological agglomeration area of digital business in China, and contribute to the high-quality development of Digital China and the economic and social development of Fujian.

#### 出访诉求 Visit Purpose

考察日本数据资产价值服务市场,寻求投资、并购或合作机会

Explore the Japanese data asset value services market and seek investment, acquisition or cooperation opportunities.





### 林礼渠 LIN LIQU

合会职务:	常务副会长
FJAPCP Position:	Executive Vice President
单位/公司:	福州弘博工艺有限公司
Company:	Fuzhou Homebroad Arts & Crafts Co.,Ltd.
单位职务:	董事长
Company Position:	Chairman

弘博工艺是一家专营文创家居装饰制品、家居艺术及商用空间设计为一体的企业,是国内文创家居装饰制品 及商用空间设计行业的佼佼者。拥有占地85亩的现代化产业基地。现有职工500余名,工艺美术师、高级技工等 骨干100多人。2023年产值3亿多元人民币,出口额3000多万美元。

先后为多家世界500强客户(ROSS、沃尔玛、TAGET)提供了多种文创家居装饰产品,企业荣获国家服务型制 造示范企业、国家专精特新"小巨人"企业、国家知识产权优势企业、国家高新技术企业、国家学会创新驱动服 务站等国家级荣誉;省级企业技术中心、福建省级工业设计中心、福建省重点培育和发展的国际知名品牌、福建 省科技型企业、福州市"文化企业十强"等省市级荣誉。

Fuzhou Homebroad Arts & Crafts Co., Ltd. is an enterprise specializing in creative home decoration products, home art, and commercial space design, and is a leader in the domestic creative home decoration and commercial space design industry. It currently has an 85-mu modern manufacturing base and more than 500 employees, including over 100 key personnel such as crafts and art masters and senior technicians. In 2023, the output value exceeded 300 million yuan and the export value was more than 30 million US dollars.

It has provided a variety of creative home decoration products to many Fortune 500 clients (e.g. ROSS, Walmart, and TAGET), and has won a variety of cultural and creative home decoration products, and the company has won nationallevel awards such as the National Service-Oriented Manufacturing Demonstration Enterprise, the National Specialized and New "Little Giant" Enterprise, the National Intellectual Property Advantage Enterprise, the National High-tech Enterprise, and the National Society Innovation Driven Service Station. It has also won provincial and municipal honors such as the Fujian Province Enterprise Technology Center, Fujian Province Industrial Design Center, Fujian Province Key Cultivation and Development of International Famous Brands, Fujian Province Science and Technology Enterprise, and Fuzhou City "Top 10 Cultural Enterprises".

#### 出访诉求 Visit Purpose

1. 同日本厂商在装饰工艺品及家具领域方面形成线上线下合作机会,共同打造新家居产品的商业模式;

- 2. 在空间装饰及设计研发方面互通合作, 激发创作思维;
- 3. 寻求探讨新的合作商机。

1. Establish online and offline cooperation opportunities with Japanese manufacturers in the field of decorative crafts and furniture to jointly create a business model for new home products;

2. Collaborate in space decoration and design research and development to stimulate creative thinking.

3. Seek and explore new opportunities for business cooperation.



### 谢培贤 XIE PEIXIAN

合会职务:	常务副会长
FJAPCP Position:	Executive Vice President
单位/公司:	泰阳能源集团有限公司
Company:	Taiyang Energy Group Co. LTD
单位职务:	董事长
Company Position:	Chairman

泰阳能源集团致力于分布式光伏电站开发投资、总包建设、运维管理及智慧能源科技研发,已在分布式光伏 领域深耕七年。公司全面推出了面向全国的工商业分布式光伏整体解决方案与综合智慧能源整县推进整体解决方 案,创立了独具特色的"一企一策泰阳原装"模式和"全托管式"区域化运维管理服务中心,为工商业企业提供 能源结构调整整体解决方案,综合运用高新科学技术,以匠心精神打造安全、稳定、高效的智能光伏电站。2024 年1月,集团旗下全资子公司泰阳新能源获得"国家工信部第四批智能光伏试点示范企业"荣誉称号,同时,由 我司承建并上报的光伏项目连续两年获得"国家工信部智能光伏试点示范项目",一共四个项目,为福建省最多。

Taiyang Energy Group is dedicated to the development investment, turnkey construction, operation and maintenance, and smart energy technology research and development of distributed photovoltaic power stations, having delved into the field of distributed photovoltaics for seven years. The company has comprehensively launched nationwide integrated solutions for distributed photovoltaics in industrial and commercial sectors and comprehensive smart energy integrated solutions for entire counties. It has established distinctive models such as the "one enterprise, one strategy, Taiyang original" mode and the "fully managed" regional operation and maintenance service center, providing industrial and commercial enterprises with overall solutions for energy structure adjustment. By comprehensively utilizing high-tech scientific technology and craftsmanship spirit, it aims to create safe, stable, and efficient intelligent photovoltaic power stations. In January 2024, Taiyang New Energy, a wholly-owned subsidiary of the Group, was honored with the title of "The Fourth Batch of Smart Photovoltaic Pilot Demonstration Enterprises" by the Ministry of Industry and Information Technology Smart Photovoltaic Pilot Demonstration Project" for two consecutive years, totaling four projects, the highest in Fujian Province.

#### 出访诉求 Visit Purpose

#### 公司计划拓展日本光储市场业务,具体计划如下:

1、对日本地面集中式光伏电站、工商业分布式光伏电站市场进行开发、投资、建设;

2、考察储能电池应用场景,拓展电网储能调节、家庭户用式小储能应用。

3、考察学习光伏相关产品环保回收、拆分的模式和技术。

The company intends to expand the South Korean light storage market business, the specific plan is as follows:

1. Develop, invest in, and construct ground-mounted centralized photovoltaic power stations as well as industrial and commercial distributed photovoltaic power stations in the South Korean market.

2. Explore energy storage battery applications, expand grid energy storage regulation, and promote small-scale household energy storage applications.

3. Investigate and learn about the environmental protection recycling and dismantling models and technologies related to photovoltaic products.





### 林俊生 LIN JUNSHENG

合会职务:	副会长
FJAPCP Position:	Vice President
单位/公司:	福建海狮集团有限公司
Company:	Fujian SeaLion Group Co., Ltd.
单位职务:	董事长
Company Position:	Chairman

福建海狮集团自2016年成立定位于数字贸易产业、产业园管理运营、高新技术科技、投融资管理、产业学院与 进口贸易业务;荣获"国家级高新技术、省孵科技企业化器、省级众创空间、市级跨境电商产业园"等荣誉,目前 集团业务分布在福建、江西、湖南、山东、深圳、北京、香港、日本、印尼、菲律宾、马来西亚、新加坡等地;公 司建立产业园区总面积15万平方米,服务企业近千家。与15个国家建立"海跨园"战略合作,年出口总额达35亿元。 集团设立2所数智贸易产业学院,与15所院校开展产教基地合作,建立园区与高校产教融合生态体系的创新引擎,为 行业培养大量优秀人才。未来,海狮集团将继续秉承"共创、共建、共赢、共享"的企业精神,以"跨境电商+产业 带"运营模式,利用"园区运营+综合服务+人才培养"服务内容推动数智贸易产业发展,助力区域产业品牌出海。

Taiyang Energy Group is dedicated to the development investment, turnkey construction, operation and maintenance, and smart energy technology research and development of distributed photovoltaic power stations, having delved into the field of distributed photovoltaics for seven years. The company has comprehensively launched nationwide integrated solutions for distributed photovoltaics in industrial and commercial sectors and comprehensive smart energy integrated solutions for entire counties. It has established distinctive models such as the "one enterprise, one strategy, Taiyang original" mode and the "fully managed" regional operation and maintenance service center, providing industrial and commercial enterprises with overall solutions for energy structure adjustment. By comprehensively utilizing high-tech scientific technology and craftsmanship spirit, it aims to create safe, stable, and efficient intelligent photovoltaic power stations. In January 2024, Taiyang New Energy, a wholly-owned subsidiary of the Group, was honored with the title of "The Fourth Batch of Smart Photovoltaic Pilot Demonstration Enterprises" by the Ministry of Industry and Information Technology. At the same time, the photovoltaic projects constructed and reported by our company have won the "National Ministry of Industry and Information Technology Smart Photovoltaic Pilot Demonstration Project" for two consecutive years, totaling four projects, the highest in Fujian Province.

#### 出访诉求 Visit Purpose

#### 1. 建立海外园区: 打造国际化发展平台

海外园区是企业"走出去"战略的重要组成部分。通过建立海外园区,更好地融入当地经济体系,实现国内 外企业间的资源共享、技术合作和产业升级。有助于推动国内外产业链的深度融合,实现互利共赢。

2. 进出口品牌代理:拓展国际市场新渠道,实现产品多元化和市场多元化。

1. Establishment of Overseas Industrial Parks: Creating an International Development Platform

Overseas industrial parks are a crucial component of the enterprise's 'going global' strategy. By establishing overseas industrial parks, the company can better integrate into the local economic system, facilitating resource sharing, technological cooperation, and industrial upgrading between domestic and foreign enterprises. This initiative helps drive deep integration of domestic and foreign industrial chains, fostering mutual benefits and win-win outcomes.

2.Import and Export Brand Agency: Expanding new channels in international markets to achieve product and market diversification.



欧于斌	OU YUBIN
合会职务:	副会长
FJAPCP Position:	Vice President
单位/公司:	福建海文铭海洋科技发展有限公司
Company:	Fujian Hydewin Marine Science & Technology Development Co., Ltd.
单位职务:	董事长
Company Position:	Chairman

福建海文铭海洋科技发展有限公司,位于福建省福州市马尾自贸区亭江工业园,是一家致力于佛跳墙预制菜 及鲍鱼相关联产品研发、生产、销售和推广为主的海洋科技型企业,是福州市佛跳墙产业协会会长单位及《佛跳 墙》食品安全地方标准主要起草制定单位。

公司拥有鲍鱼育苗基地、出口鲍鱼养殖基地及 60 亩的现代化生产研发基地,拥有经验丰富的生产管理团队和专业的研发团队,采用美国液氮 -196°C制冷设备,自主研发设计标准化冷冻佛跳墙生产线,利用速冻技术和现代化生产工艺将佛跳墙标准化、规模化生产,技术力量雄厚;公司取得二十多项国家专利,获得出口佛跳墙预制菜等食品生产企业备案证明,通过HACCP体系认证、美国FDA注册、英国BRC管理体系认证、欧盟IFS管理体系认证和欧盟出口资质。

公司产品主要有冷冻佛跳墙系列、大盆菜系列、鲍鱼花胶鸡系列、鲍鱼调理制品、鲍鱼捞饭、鲍鱼捞面、营 养粥系列。

Fujian Hydewin Marine Science and Technology Development Co., Ltd., located in Tingjiang Industrial Park of Mawei Trade Zone, Fuzhou City, Fujian Province, China, is a marine science technology enterprise dedicated to the R&D, production & marketing of the frozen FoTiaoQiang Prepared Cuisine and frozen abalone related products. We are the chairman unit of the Fuzhou FoTiaoQiang Industry Association and the main drafting unit of the local food safety standard of "FoTiaoQiang".

We own an abalone nursery and breeding bases for export, and a 60-acres base for modern production research and development. Supported by an experienced production management team and a professional R&D team, we adopt American liquid nitrogen -196 °C refrigeration equipment, independently develop and design a standardized frozen FoTiaoQiang production line, use quick-freezing technology and modern production technology to standardize and large-scale production, and have obtained more than 20 national patents. We have obtained the certificate for exporting frozen FoTiaoQiang prepared cuisine and other fishery products, have passed the HACCP system certification, the US FDA registration, the BRC "Food Safety Global Food Standard" management system certification, the IFS "International Food Standard" management system certification.

Our products mainly include frozen FoTiaoQiang, Frozen Poon Choi, Chicken Soup with Abalone & Fish Maw, Abalone Conditioning Products, Abalone Rice, Abalone Noodles, and Nutritious Porridge Series.

#### 出访诉求 Visit Purpose

1. 寻找并引进日本先进的制造设备, 特别是固形物多头秤等;

2. 参观调研日本的食品工厂;

3. 考察日本连锁餐饮行业的运营模式。

1.Import advanced manufacturing equipment from Japan, especially powder Multi head weigher packing machine.

2. Visit food factories in Japan.

3. Study business operating models of Japanese catering industry.





胡学潭	Hu XueTan	

合会职务:	副会长
FJAPCP Position:	Vice President
单位/公司:	福建和蓝环保科技集团有限公司
Company:	Fujian Helan Environmental Protection Technology Group Co., LTD.
单位职务:	董事长
Company Position:	Chairman

福建和蓝环保科技集团有限公司成立于2004年,是一家综合型高科技环保企业,总部位于福建省福州市国家 高新技术产业园,下设多家公司及办事处。

长期致力于环境保护技术的研究和开发,是国内最早专业从事环境修复的环保公司之一。公司通过全业务运 营模式向客户提供一站式环保管家服务,包括:环保技术咨询,环境检测,农村连片整治、流域调查与水质提升、 山水林田湖综合治理、场地污染调查、土壤修复设计与施工、环保验收及第三方运营等综合环境服务。公司成立 20年来,已为上千家企业提供优质的环保技术服务,获得良好的市场信誉。

Fujian Helan Environmental Protection Technology Group Co., LTD., founded in 2004, is a comprehensive hightech environmental protection enterprise, headquartered in Fuzhou National High-tech Industrial Park, Fujian Province, with several companies and offices.

Dedicated to environmental protection technology research and development, it is one of the earliest professional environmental protection companies engaged in environmental restoration. The company provides customers with onestop environmental protection management services through the full-business operation mode, including: environmental protection technology consultation, environmental testing, rural contiguous renovation, watershed survey and water quality improvement, comprehensive management of mountains, rivers, forests, fields and lakes, site pollution investigation, soil remediation design and construction, environmental protection acceptance and third-party operation and other comprehensive environmental services. Since its establishment 20 years ago, the company has provided high-quality environmental protection technical services for thousands of enterprises and gained a good market reputation.

#### 出访诉求 Visit Purpose

1. 微生物用于耕地土壤重金属超标治理的技术。

2. 海洋鱼类养殖污染废水治理技术及鱼类网箱养殖污水处理技术。

3. 微生物用于工厂在产企业场地重金属超标的治理技术。

Explore the technologies:

1. Understand and study the technology of microorganisms used for controlling excessive heavy metals in cultivated soil.

2. Understand and learn treatment technology for polluted wastewater from marine fish farming and fish cage farming wastewater treatment technology.

3. Understand and study the technology used by microorganisms for controlling excessive heavy metals in factory sites.



## 廖木丽 LIAO MU LI

合会职务:	副会长
FJAPCP Position:	Vice President
单位/公司:	漳州鑫海工艺家具有限公司
Company:	Zhangzhou Xinhai Arts & Crafts Furniture Co.,Ltd.
单位职务:	董事长
Company Position:	Chairman

漳州鑫海工艺家具有限公司是一家致力于民用室内外家具的设计,制造,销售和服务的专业型家具销售制造 商。多年来,我公司吸纳并培养了一大批技术知识成熟,生产管理经验丰富的员工。雄厚的技术力量、高精度的 设备、严密的生产管理、严格的选材用料、精湛的工艺,为我公司生产出高质量的产品提供了强有力的保证。

我司主要制造销售餐桌椅、咖啡桌、书架、壁挂、铁床、吧桌椅等等室内外家具。产品远销美国、加拿大、 德国、新西兰、南非、迪拜等等国家。产品款式品质广受好评。订单产量呈逐年增长态势。

#### 漳州鑫海工艺家具有限公司愿与广大新老客户一道携手前进,共同展望未来。

Zhangzhou Xinhai Arts & Crafts Furniture Co., Ltd. is a professional furniture manufacturer dedicated to the design, production, sales, and service of furniture. With a wealth of technical knowledge, mature production management experience, and a large number of skilled employees specializing in civil indoor furniture, our company has established itself as a leading player in the industry. Over the years, we have attracted and cultivated a rich talent pool. With strong technical capabilities, high-precision equipment, strict production management, meticulous material selection, and exquisite craftsmanship, we ensure the production of high-quality products. Our main products include dining tables and chairs, coffee tables, bookshelves, wall-mounted furniture, beds, bar tables and chairs, and other indoor and outdoor furniture. Our products are well received both domestically and internationally, with a wide range of styles and high quality. Our orders are steadily increasing year by year, with sales to countries including the United States, Canada, Germany, New Zealand, South Africa, Dubai, and others. Zhangzhou Xinhai Arts & Crafts Furniture Co., Ltd. is committed to advancing hand in hand with our new and old customers, jointly envisioning the future.

#### 出访诉求 Visit Purpose

考察日本市场对家具及其他产品的需求,寻求合作商机,为开拓出口日本市场做准备。

1. Explore the demand for furniture and other products in the Japanese market

- 2.Seek business collaboration opportunities
- 3.Prepare for expanding exports to Japan





陈忠辉	Chen Zhonghui
合会职务:	副会长
FJAPCP Position:	Vice President
单位/公司:	福建鑫汇特贸易有限公司
Company:	Fujian Xinhuite Trade Co., Ltd.
单位职务:	董事长
Company Position:	Chairman

#### 福建鑫汇特贸易有限公司是一家专注于大宗商品贸易,主要从事金属非金属矿石及制品、煤炭及制品、石油 焦制品、化工产品、合成材料等进出口及销售业务的企业。其中,铁矿石进出口及销售是公司目前贸易量最大、 合作范围最广的领域,与生产供应商保持长期稳定合作关系。此外,公司目前对海洋渔业发展方面正加以关注。

Fujian Xinhuite Trade Co., Ltd. is a company specializing in bulk commodity trading, mainly engaged in the import, export, and sales of metal and non-metal ores and products, coal and products, petroleum coke products, chemical products, synthetic materials, and other businesses. Among these, the import, export, and sales of iron ore represent the company's largest trade volume and widest cooperation range, with the Company maintaining long-term and stable relationships with its producers and suppliers. The Company is currently paying attention to the development of marine fisheries.

#### 出访诉求 Visit Purpose

- 1. 了解日本化工厂的原材料需求品种和用量、产能等;
- 2. 了解日本碳纤维及其制品、复合材料的产能;
- 3. 了解大宗商品相关行业的主要品种、进出口地区和主要上下游供应链。

1. Understand the raw material demand types, usage, production capacity, etc. of Japanese chemical plants;

2. Understand the production capacity of Japanese carbon fiber, its products, and composite materials;

3. Understand the staple commodity market, import and export regions and main upstream and downstream supply chains of commodity-related industries.



# 陈祖元 CHEN ZU YUAN

合会职务:	副会长
FJAPCP Position:	Vice President
单位/公司:	福州宜美电子有限公司
Company:	Fuzhou Emax Electronic Co,Ltd.
单位职务:	董事长
Company Position:	Chairman

福州宜美电子有限公司2003年成立于福建福州,旗下拥有福建宜美智能科技有限公司和福建宜准信息科技有 限公司。公司专注家居电子钟表时计和运动健康穿戴智能产品的创新研发、生产制造、营销服务的高新技术企业。

公司主要产品涵盖电子时钟、闹钟、温湿度计、气压计、厨房计时器、厨房测温计、厨房称、家居空气质量 监测仪、家居天气预报仪、光心率GPS智能运动手表、蓝牙心率胸带、心率臂带等,产品远销欧洲、北美、日本、 东南亚等国家和地区。

公司旗下EZON宜准运动手表品牌获评中国手表知名品牌,产品集硬件+软件+服务于一身,为跑步、健身、户 外运动爱好者带来个性鲜明、功能强大的专业跑步表和运动管理方案。

Fuzhou Emax Electronic Co,Ltd. was established in Fuzhou, Fujian Province in 2003, and is affiliated with Fujian Emax Intelligent Technology Co., Ltd. and Fujian Yizhun Information Technology Co., Ltd. The company is a high-tech enterprise specializing in the innovative research and development, manufacturing, marketing, and service of household electronic clocks, watches, and intelligent products for sports and health wearables.

The company's main products include electronic clocks, alarm clocks, thermometers, hygrometers, kitchen timers, kitchen thermometers, kitchen scales, household air quality monitors, household weather forecasters, heart rate GPS smart sports watches, Bluetooth heart rate chest straps, heart rate armbands, etc. These products are exported to Europe, North America, Japan, Southeast Asia, and other countries and regions.

The EZON Yizhun sports watch brand under the company has been recognized as a well-known Chinese watch brand. Its products integrate hardware, software, and services, providing personalized and powerful professional running watches and sports management solutions for running, fitness, and outdoor sports enthusiasts.hou Xinhai Arts & Crafts Furniture Co., Ltd. is committed to advancing hand in hand with our new and old customers, jointly envisioning the future.

#### 出访诉求 Visit Purpose

- 1. 品牌出海,考察日本电子消费品市场,寻找品牌营销、渠道合作伙伴;
- 2. 寻找技术合作和方案供应链;
- 3. 其他投资机会。

1.To expand our brand overseas, conduct market research in the Japanese electronic consumer goods market, and seek partners for brand marketing and channel cooperation.

2. To explore technology cooperation and solutions within the supply chain.

3.To explore other investment opportunities.





郭雨彬。	GUO	YUBIN
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合会职务:	副会长
FJAPCP Position:	Vice President
单位/公司:	福建莱泽实业集团有限公司
Company:	Fujian Lighzer Industrial Co., Ltd.
单位职务:	执行董事
Company Position:	Executive Director

莱泽集团是一家面向国际、以全产业链服务为优势,业务涵盖跨境电商、保税加工、快递物流、社区生活、 农渔贸易等五大类领域的综合性服务集团。现有员工近700人。

自2019年创立以来, 莱泽集团以"创造价值・连接未来"为企业使命, 秉承"客户至上"原则, 积极响应国 家大力发展跨境电商政策,在福建省落地的项目有∶一个电商孵化园,一张国际快件牌照,三个跨境电商海关监 管仓,三个保税加工厂,近百家快递驿站,一个在建142亩的国际物流园。

Lighzer Group is an international comprehensive service conglomerate with a focus on providing full-industry-chain services. Its business covers five major categories including cross-border e-commerce, bonded processing, express logistics, community living, and agricultural and fishery trade. The company currently employs nearly 700 people.

Since its establishment in 2019, Lighzer Group has embraced the corporate mission of 'Creating Value, Connecting the Future' and adhered to the principle of 'Customer First.' It actively responds to national policies promoting the development of cross-border e-commerce. In Fujian Province, the group has implemented several projects, including an ecommerce incubation park, an international express license, three cross-border e-commerce customs supervision warehouses, three bonded processing factories, nearly a hundred express delivery stations, and a 142-acre international logistics park currently under construction.

#### 出访诉求 Visit Purpose

考察日本跨境电商发展情况,寻求可对接福州长乐机场的进出口资源。

1. Research the development of cross-border E-commerce in Japan

2. Seek opportunities to connect with import and export resources that can be coordinated with Fuzhou Changle International Airport.



杨俊仁	YANG JUNREN
合会职务:	副会长
FJAPCP Position:	Vice President
单位/公司:	福建俊达装配材料有限公司
Company:	Fujian Junda Assembly Materials Co., Ltd.
单位职务:	董事长
Company Position:	Chairman

福建俊达装配材料有限公司是一家集产品研发、产品生产、精装装配式建筑材料与投资贸易为一体的省重点 企业、国家高新企业,也是目前福建省领先的以生产精装装配式成型房屋材料为主体的专业化制造型企业。公司 位于南平市延平区工业园区,已投资2.3亿元,占地面积150亩。公司生产制作精装装配式房屋、轻钢别墅、太空 仓、移动房屋等各类建筑,生产配套材料有轻钢别墅龙骨、保温装饰板、轻质复合墙体板、蜂窝板、A2防火板、 SPC板、三维铝板、竹炭板、光伏支架等各类建筑装饰材料。公司同时具备建筑业一级施工质资和技术服务队伍。

Fujian Junda Assembly Materials Co., Ltd. is a provincial key enterprise and national high-tech enterprise integrating product research and development, production, prefabricated assembly building materials, and investment and trade. It is currently a leading specialized manufacturing enterprise in Fujian Province, mainly producing materials for prefabricated furnished modular houses. Located in the Industrial Park of Yanping District, Nanping City, the company has invested 230 million yuan and covers an area of 150 acres. The company manufactures various types of constructions such as prefabricated furnished houses, light steel villas, space storage units, and mobile houses, along with a range of supporting materials including light steel villa frames, thermal insulation decorative boards, lightweight composite wallboards, honeycomb panels, A2 fireproof boards, SPC boards, 3D aluminum panels, bamboo charcoal boards, photovoltaic brackets, and other types of building decoration materials. The company also possesses a first-grade construction qualification and a technical service team in the construction industry.

#### 出访诉求 Visit Purpose

#### 拟将精装装配式材料推广到日本各个地区,为客户提供全过程精装装配式材料服务。

Plan to promote high- quality prefabricated materials to various regions in Japan, offering customers comprehensive prefabricated material services throughout the entire process.





杨锋 YANG	FENG
合会职务:	副会长
FJAPCP Position:	Vice President
单位/公司:	福州嘉凯电力建设集团有限公司
Company:	Fuzhou Jiakai Electric Power Construction Group Co., Ltd.
单位职务:	董事长
Company Position:	Chairman

福州嘉凯电力建设集团有限公司成立于2004年,集团主营配电工程建设业务,下属配套电力勘察设计公司、 专业电力监理公司、电气设备制造公司、第三方设备检测公司。集团资质范围涵盖电力工程施工总承包、输变电 工程专业承包、承装(修、试)电力设施许可、电力工程送变电设计、电力工程专业监理等资质。

ムフ と々

历经二十载风雨,公司汇聚了一批专业资深的技术人员和施工队伍,已为上百家大型央企、房企、市政项目 提供了10KV及以下电压等级的变配电工程EPC总承包服务,累计承接各类型遍布全国的电力工程500余项,所承接 项目均已圆满交付且至今安全运行。

公司主营范围为变配电工程EPC总承包、新能源光伏发电、储能电站、光伏充电桩工程设计、电气设备制造、 第三方设备检测等。

Fuzhou Jiakai Electric Power Construction Group Co., Ltd. was established in 2004. The group is mainly engaged in the power distribution engineering construction business, affiliated with supporting power survey and design companies, professional power supervision companies, electrical equipment manufacturing companies, and third-party equipment testing companies. The group's qualification scope covers the general contracting of power engineering construction, professional contracting of power transmission and transformation engineering, licensing of power facilities for installation (repair and test), power engineering transmission and transformation design, and professional supervision of power engineering.

After two decades of development, the company has gathered a group of professional and experienced technical personnel and construction teams. It has provided EPC general contracting services for substation and distribution engineering projects with voltage levels of 10KV and below to over a hundred large-scale state-owned enterprises, real estate companies, and municipal projects. The company has cumulatively undertaken more than 500 types of power engineering projects spread across the country, all of which have been successfully delivered and are still operating safely to this day.

Main scope: EPC general contracting of power transformation and distribution engineering, new energy photovoltaic power generation, energy storage power station, photovoltaic charging pile engineering design, electrical equipment manufacturing, third-party equipment testing, etc.

#### 出访诉求 Visit Purpose

1. 开发新能源领域合作机会, 打造良性合作的商业模式;

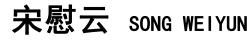
2. 相互交流讨论新能源技术、设备生产、施工方面的发展趋势。

1. Develop cooperation opportunities in the field of new energy and create a mutually beneficial business model for cooperation.

2. Exchange ideas and discuss development trend of new energy technology, equipment production and construction.

#### 福建亚太合会2024年"亚太商务行"日本站出访企业简介及诉求 Introduction and Appeals for Visiting Enterprises of the "2024 FJAPCP Business Visit"- Japan





合会职务: FJAPCP Position: 单位/公司: Company: 单位职务:

Vice President

副会长

惠尔丰信息系统有限公司

董事长

Company Position:

Chairman

福建 Fujian Junda

出访诉求 Visit Purpose 拟将 Plan





陈可瞳	CHEN KETONG
合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	福建省尚飞制衣有限公司
Company:	Fujian Fashion Flying Garments Co., Ltd.
单位职务:	董事长助理
Company Position:	Assistant to Chairman

福建省尚飞制衣有限公司致力于功能性服装研发、生产与销售的整合、主营冲锋衣、滑雪夹克、复合夹克、 劳工装、运动休闲棉衣、羽绒服等;荣获"国家高新技术企业""福建省科技型企业""福建省专精特新企 业""福建省服务型制造示范企业""福建体育产业示范单位"及福建省工业设计中心等称号与资质。

经过25年经营发展,公司在欧、美洲设有销售中心,在越南、孟加拉、埃塞俄比亚和卢旺达设有生产基地, 海内外员工近2万人;旗下GEO科技面料系列品牌和33000ft户外服装品牌的产品屡屡获奖,广交会创新设计奖累 计获奖在服纺行业位列第一、在全行业仅次于格力电器,2018年获得ISP0国际设计大奖。

公司为国际知名品牌安德玛和迪凯斯、全球顶级滑雪品牌法国金鸡、中国户外服装标杆品牌凯乐石和羽绒服 标杆品牌波司登以及电商品牌蕉下、京造等供应服装,是中高端户外品牌信赖的供应商。

Fujian Fashion Flying Garments Co., Ltd. is committed to the integration of R&D, production, and sales in the functional garments industry, whose main product categories include waterproof jackets, ski suits, softshells, workwear, padded jackets and down jackets, etc.

It has been granted "National High-tech Enterprise", "Fujian Science and Technology Enterprise", "Fujian Specialized, Refined, Special and New Enterprise", "Fujian Service-oriented Manufacturing Demonstration Enterprise", "Fujian Sports Industry Demonstration Unit". It also has been entitled to the Fujian Industrial Design Center.

With 25 years of development, Fashion Flying has established sales centers in Europe and America, and production bases in Vietnam, Bangladesh, Ethiopia and Rwanda. It owns nearly 20000 employees globally. Its self-owned brands of GEO series and 33000ft have repeatedly won out. The Company has received the most awards in the apparel and textile industry at the Canton Fair Innovation Design Awards, ranking second across all industries, only behind Gree Electric Appliances. It won the the ISPO International Design Award in 2018 in addition.

Fashion Flying supplies clothing to internationally renowned brands, such as Under Armour and Dickies, as well as the world's top skiing brand Rossignol. In the meantime, Fashion Flying starts good cooperation with China's outdoor clothing benchmark brand Kailas, down jacket benchmark brand Bosideng, and e-commerce brands such as Beneunder and Jingzao, attesting to Fashion Flying's reputation as a trusted supplier for high-level outdoor garments brands.

#### 出访诉求 Visit Purpose

- 1. 了解日本市场,尤其是电子商务前景;
- 2. 寻找好的面料供应商;
- 3. 考察当地投资环境,了解合作建立供应链的可行性;
- 4. 与一同出访的企业家交流学习。
- 1. Gain insights into the Japanese market, particularly the prospects of e-commerce.
- 2. Seek out reliable fabric suppliers.
- 3. Evaluate the local investment environment to assess the feasibility of establishing supply chain cooperation.
- 4. Engage in learning exchanges with fellow entrepreneurs on the delegation.



林文佺	LIN WENQUAN
合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	福建正联国际会展商务有限公司
Company:	Fujian Zhenglian Business Exhibition Co., Ltd.
单位职务:	总经理
Company Position:	General Manager

福建正联国际会展商务有限公司于2009年成立,在15年的发展历程中,始终坚持以成熟的经验为国内公司提供专业的跨国贸易会展服务。公司主要在一带一路沿线国家拓展以下主营业务:国际展览、会务、商务、广告和电子商务。

公司鼓励和帮助中国企业出国寻找新的贸易和投资机会,特别是涉及电机电器、光伏、储能、家庭保健器材、 汽车配件、船舶修造、茶业、食品、箱包、服装、工艺品等行业领域。公司与东盟、亚洲、非洲、中东、南美、 北美、欧洲等国的专业展会主办方和我驻外使领馆经商处保持着良好的合作关系。

Fujian Zhenglian Business Exhibition Co., Ltd. (below referred as the "Company"), established in 2009, has dedicated 15 years to providing professional international trade exhibition services to domestic companies, leveraging its extensive experience. The company focuses on expanding its core businesses in countries along the Belt and Road initiative, including international exhibitions, conference services, commerce, advertising, and e-commerce.

The Company supports Chinese firms to go abroad in search of new markets and investment opportunities in the business scopes, such as electrical motor and equipment, photovoltaic, energy storage device, health care equipment, auto spare parts, ship building and repairing, tea and food products, textile industry, art ware and so on. The company has established the friendly and cooperative relationship with exhibition organizers and embassies and consulates in ASEAN, Asia, Africa, the Middle East, North America, Europe, South America, etc.

#### 出访诉求 Visit Purpose

拜访日本当地商会组织,沟通日本企业家,拓展贸易机会,及加强双边交流和经贸关系。

Visit the Japanese regional commerce ministry, organizations of the chamber of commerce, liaise with entrepreneurs in Japan to find business opportunities, strengthen friendly exchanges and bilateral trade.





俞琴琴	YU QINQIN
合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	福建省楚天守正医药科技有限公司
Company:	Fujian Chutianshouzheng Pharmaceutical Technology Co., Ltd.
单位职务:	总经理
Company Position:	General Manager

福建省楚天守正医药科技有限公司是中国防护产品、物联网行业的优秀企业,全球领先的RFID技术、洗眼液、 医用隔离面罩和整体解决方案供应商。产品广泛应用于工业、交通、政府、教育、医疗等行业。是中国国家工信 部白名单企业、中国国家高新技术企业、科技型中小企业、两化融合管理体系企业。

公司拥有一支以科技创新为核心的高素质的创新型研发队伍,用于开展新产品、新技术的研发工作。楚天具 有年产20亿套防护用品的生产能力以及强劲的技术实力,产品已取得了药监局颁发的医疗器械生产备案和注册证, 欧洲CE认证以及美国FDA的认证。

The company is an outstanding enterprise in the field of protective products and the Internet of Things industry in China, and a global leading supplier of RFID technology, eye wash solution, medical isolation masks, and overall solutions. The products are widely used in industries such as industry, transportation, government, education, and medical care. It is a white-listed enterprise of the Ministry of Industry and Information Technology of China, a national high-tech enterprise, a technology-based small and medium-sized enterprise, and a two-integration management system enterprise.

The company has a high-quality innovative research and development team with technological innovation as its core, which is used to carry out research and development of new products and technologies. The company has a production capacity of 2 billion sets of protective equipment per year and strong technical strength. The products have obtained medical device production filing and registration certificates issued by the State Drug Administration, CE certification in Europe, and the certification from the US FDA.

#### 出访诉求 Visit Purpose

开拓日本楚天眼业、楚天防护市场,认识所属国美妆、医疗器械行业翘楚,争取合作机会,为布局日本市场准备。

1.Expand into the Japanese market for Chu Tian Eye Care and Chu Tian Protection products

2.Familiarize with leading companies in the beauty and medical device industries of the respective country

3. Seek cooperation opportunities to prepare for market layout in Japan.



毛景华	MAO	JINGHUA	

合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	福建元生泰医药股份有限公司
Company:	Fujian Yuanshengtai Pharmaceutical Co., Ltd.
单位职务:	董事长
Company Position:	Chairman

元生泰始于1688年,历经300多年的岁月磨砺,从最初的道家古法种植灵芝逐步发展成为灵芝行业的标杆企 业。元生泰经过多年努力,现已发展成为一家集食(药)用菌种植、研发、生产、销售、康养旅游为一体的国家 高新技术企业,位列灵芝行业中国十大知名品牌之一,行业覆盖第一、二、三产业。公司建有符合GMP标准的药 品生产车间及食品生产车间,公司产品现已涵盖药品、保健食品、食品等多种品类。

元生泰先后荣获国家高新技术企业、福建省科技小巨人领军企业、福建省"专精特新"中小企业、福建省农 业产业化重点龙头企业等荣誉称号,是福建省重点上市后备企业、福建省知识产权优势企业,并被授予福建省省 级星创天地、福建省农产品加工观光园、福建省食用菌学会创新驱动服务站。2022、2023年连续两年获评"万企 兴万村,助村富民明星企业",为乡村振兴积极贡献力量。

Yuanshengtai, established in 1688, has endured over 300 years of refinement, evolving from the ancient Daoist method of cultivating reishi to become one benchmark enterprise in the reishi industry. Through years of dedication, Yuanshengtai has evolved into a nationally recognized high-tech corporation integrating the cultivation, research and development, production, sales and health tourism of edible and medicinal fungi. It is ranked among the top ten renowned brands in the reishi industry in China, and its business spans across the primary, secondary and tertiary industries. It boasts GMP compliant production workshops for pharmaceuticals and food products, and its product portfolio encompasses pharmaceuticals, health foods and general food items.

Yuanshengtai has been honored with various prestigious titles and awards, including being recognized as a national high-tech enterprise, a little giant leading enterprise in science and technology in Fujian Province, a key small and medium sized enterprise with specialization and innovation in Fujian Province and a leading enterprise in agricultural industrialization in Fujian Province. Moreover, it is designated as a key listed reserve enterprise and an intellectual property advantage enterprise in Fujian Province. Additionally, it has been granted the titles of Fujian Provincial Star Innovation World, Fujian Provincial Agricultural Products Processing Sightseeing Industrial Park and Fujian Provincial Edible Fungi Society Innovation Driven Service Station. Furthermore, in the years 2022 and 2023, it was consecutively awarded the title of "Star Enterprise Promoting Ten Thousand Enterprises to Prosper Ten Thousand Villages and Helping Villages Enrich People", contributing significantly to rural revitalization efforts.

#### 出访诉求 Visit Purpose

考察日本灵芝市场行情,寻找进入日本市场的机会。

Investigate Japanese reishi market situation, and look for opportunities to enter the Japanese market.





王羽 WANG	YU
合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	中海闽发(福建)石化工程有限公司
Company:	Zhonghai Minfa (Fujian) Petrochemical Engineering Co., Ltd.
单位职务:	董事长
Company Position:	Chairman

中海闽发(福建)石化工程有限公司,于2018年11月5日在福州市正式成立,是由香港上市公司与三桶油工 程公司的资深专家和技术精英共同投资创建的综合型工程公司。公司业务范围广泛,涵盖了工程咨询、设计、总 包、项目管理、造价咨询、设备成套以及技工贸等多个领域。公司具备石油化工、建筑、市政公用工程等多项总 承包和专业承包资质,能够承接全行业范围内的工程设计、总包和项目管理等业务。公司架构健全,注册资金达 3000万元,净资产2000万元。此外,公司拥有各类大中型工程机械设备及检测仪器30余台套,现有员工40余名, 其中包括教授级高工1人、各类注册执业人员10人、高级工程师3人、中级技术人员8人。公司坚持以专业、严谨、 稳重和理性的态度,致力于为客户提供优质、高效的工程服务。

Zhonghai Minfa (Fujian) Petrochemical Engineering co.,Ltd., established on November 5, 2018, in Fuzhou City, is a comprehensive engineering company jointly invested by senior experts and technical elites from a Hong Kong-listed company and Sinopec Engineering Corporation. The company's business scope is extensive, covering engineering consulting, design, general contracting, project management, cost consulting, equipment supply, and technical trade in multiple fields. With qualifications for petrochemical, construction, municipal engineering, and other general and specialized contracting, the company is capable of undertaking engineering design, general contracting, and project management across various industries. With a solid organizational structure, the company has a registered capital of 30 million yuan and net assets of 20 million yuan. Additionally, the company possesses over 30 sets of large and medium-sized engineering machinery and testing equipment, with a current staff of over 40 employees, including one professor-level senior engineer, 10 registered practitioners, three senior engineers, and eight intermediate technicians. Adhering to a professional, rigorous, steady, and rational approach, the company is committed to providing customers with high-quality and efficient engineering services.

#### 出访诉求 Visit Purpose

#### 考察医疗行业,建筑行业市场

1.Examine the medical industry and the construction industry market 2.Investigate the medical and construction industries market



丁婷婷	DING TINGTING
合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	福建修齐实业有限公司
Company:	Fujian Xiuqi Industrial Co., Ltd.
单位职务:	总经理
Company Position :	General Manager

修齐实业创立于2011年,是一家集有色金属生产制造及贸易经营于一体的创新型企业。公司深耕有色金属产 业链,不断向上下游延伸拓宽,建立成熟稳定的全球供应网络,为客户提供铜及有色金属系列产品加工、拆解、 堆场仓储、进出口贸易等一站式解决方案。

公司扎根有色金属领域,抢占"供给侧结构性改革"及"一带一路"等历史先机,以"绿色化、信息化、智能化"为方向,秉持"立足供应链、服务产业链、创造价值链"的经营原则,建立丰富多元的大宗商品组合,力 求打造资源优势突出、技术指标先进、核心竞争力强的"有色金属行业领军企业"。

面向未来,公司遵循"创新、赋能、共赢"的经营理念,放眼全球,整合资源,发挥优势,致力于推动建立 涵盖加工制造、工业物流、仓储、国内外贸易、金融投资等全业态的产业集群。

Founded in 2011, Fuilan Xiuqi Industrial Co., Ltd. is an innovative enterprise integrating non-ferrous metal production, manufacturing and trade. The company has been deeply involved in the non-ferrous metal industry chain, continuously extending and broadening upstream and downstream, establishing a mature and stable global supply network, and providing customers with one-stop solutions such as copper and non-ferrous metal product processing, disassembly, yard storage, import and export trade.

The company is rooted in the field of non-ferrous metals, seizing the historical opportunities of "supply-side structural reform" and "One Belt, One Road", taking "greening, informatization, and intelligence" as the direction, adhering to the business principle of "based on the supply chain, serving the industrial chain, and creating the value chain", establishing a rich and diverse portfolio of bulk commodities, and striving to create a "leading enterprise in the non-ferrous metal industry" with outstanding resource advantages, advanced technical indicators, and strong core competitiveness.

Looking to the future, the company follows the business philosophy of "innovation, empowerment, and win-win", looks at the world, integrates resources, and gives full play to its advantages, and is committed to promoting the establishment of an industrial cluster covering processing and manufacturing, industrial logistics, warehousing, domestic and foreign trade, financial investment and other full-format industries.

#### 出访诉求 Visit Purpose

考察再生铜资源在日本的产业链上下游情况,考察日方土地、厂房、劳工、物流、能源等生产要素成本,发 展拓展我司在日方的合作伙伴,了解日方商品情况,获取合作商机。

1. Conduct research on the upstream and downstream segments of the copper recycling industry in Japan, including land, factories, labor, logistics, and energy costs.

2.Develop and expand partnerships with Japanese counterparts, understand the market conditions, and seize collaboration opportunities.





江泳	CAI JI	ANGYONG
江泳	CAI JI	ANGYONG

合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	福州华诺技术服务有限公司
Company:	Fuzhou Tdrforce Technology Co.,Ltd.
单位职务:	董事长
Company Position:	Chairman

福州华诺技术服务有限公司成立于1999年,公司主营产品有高容量碱锰电池,高性能及高功率环保锌锰电池、 钮扣式碱性及全系列扣式锂电池,二次充电电池,USB充电电池等以及多功能超声波清洗机,蒸汽机、各类功能 性水泵,与多家国内上市公司有紧密合作。产品主要销往欧洲,北美,南美和中东及非洲部分国家,并在美国洛 杉矶设有分公司及海外仓,在福建省电池出口行业名列前茅。

公司申请并获得多项实用新型专利及发明专利,公司2021年荣获"福建省劳动关系和谐企业""高新技术企业"等称号,公司负责人蔡江泳于2022年荣获"第四届福州市优秀企业家"称号。

Fuzhou Tdrforce Technology Co., Ltd. was established in October 1999. The company's main products are highcapacity alkaline manganese batteries, high-performance and high-power environmentally friendly zinc-manganese batteries, AG series button-type alkaline and full-series CR lithium batteries, secondary rechargeable batteries, USB rechargeable batteries, etc., as well as multifunctional ultrasonic cleaning machines, steam machines, various functional water pumps, and maintains close cooperation with many domestic listed companies. Our products are mainly sold to Europe, North America, South America, the Middle East and some countries in Africa, with a branch office and overseas warehouse in Los Angeles, the United States, ranking at the forefront in Fujian Province's battery export industry.

The company applied for and obtained a number of utility model patents and invention patents. In 2021, the company won the title of "Fujian Provincial Labor Relations Harmonious Enterprise " and " High-tech Enterprise. " In 2022, Cai Jiangyong, the company's leader, was also awarded the title of " The Fourth Fuzhou Excellent Entrepreneur. "

#### 出访诉求 Visit Purpose

1. 考察日本电子消费品,轻工家居产品,超市连锁店等市场情况,寻找合作商机;

2. 与当地有关商会进行面对面交流,学习与分享,寻求并探讨如何将公司产品推向市场。

1. Conduct research on the upstream and downstream segments of the copper recycling industry in Japan, including land, factories, labor, logistics, and energy costs.

2.Develop and expand partnerships with Japanese counterparts, understand the market conditions, and seize collaboration opportunities.



## 李铭杰 LI MINGJIE

合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	福建省闽侯县博达工艺品有限公司
Company:	Fujian Minhou Boda Arts&Crafts Co., Ltd
单位职务:	董事长
Company Position:	Chairman

福建省闽侯县博达工艺品有限公司成立于2007年,是一家主要从事专业研发、设计、生产手绘油画、装饰画、 家居装饰类镜框,家具等各种工艺品,集工贸于一体的出口企业。公司拥有占地20多亩的现代化产业基地,现有 职工近300人。

成立至今,公司的产品远销几十个欧美国家及APEC经济体地区,先后拥有各类与产品相关的国家级"专利证 书"16项、"版权证书"500多项;公司荣获"国家高新技术企业""BODA"国际品牌商标"诚信A级企业""中 国国际商会副会长单位"等荣誉称号;同时还通过了"IS09001""IS014001""BSCI"的认证,连续多年被评 为"出口大户"。

Founded in 2007, Fujian Minhou Boda Arts&Crafts Co., Ltd. is an export enterprise specializing in the professional research, development, design, and production of hand-painted oil paintings, decorative paintings, home decor mirror frames, furniture, and various other crafts, integrating industry and trade. The company boasts a modern industrial base covering over 20 acres and employs nearly 300 staff members.

Since its establishment, the company's products have been exported to dozens of European and American countries and APEC economic regions. It also has 16 national "patent certificates" and more than 500 "copyright certificates"; The company won the honorary titles of the "National High-tech Enterprise", international brand trademark "BODA", "Integrity A-level Enterprise", "Vice President Unit of China International Chamber of Commerce" and so on. At the same time, it has also passed the certification of "ISO9001", "ISO14001" and "BSCI", and has been rated as a "Large Export Enterprises" for many years.

#### 出访诉求 Visit Purpose

- 1. 同日本厂商在装饰工艺品及家具领域方面形成线上线下合作机会,共同打造新家居产品商业模式;
- 2. 在空间装饰及设计研发方面互通合作 , 激发创作思维;
- 3. 寻求探讨新的合作商机。

1.Collaborate with Japanese manufacturers in the field of decorative crafts and furniture to create online and offline cooperation opportunities, jointly developing a new business model for home products.

2.Foster cooperation in space decoration and design research and development to stimulate creative thinking. 3.Seek and explore new opportunities for cooperation.





	HOANG ZITISHLING
合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	福建省天力卫浴科技有限公司
Company:	Tianli (Fujian) Sanitary-ware Technology Co., Ltd
单位职务:	执行董事
Company Position:	Executive Director

HUANG THISHENG

福建省天力卫浴科技有限公司是一家专注于水槽、洗手盆、淋浴房、浴缸等产品,专注于生活污水及雨水排 放技术的研发和改善,集研发、生产、采购、销售、服务为一体的高新技术企业。制造规模及自动化程度全球同 行业领先。

苦士毗

天力卫浴是中国五金制品协会《厨房用下水组件》团体标准的参与起草单位、福建省创新型试点企业、福建 省科技小巨人领军企业、福建省高新技术企业、泉州市同层排水系统行业技术开发中心。公司拥有2000多套品类 及120多项专利,引领全球水道用品行业的发展。

公司先后获评省"专精特新"企业、省科技小巨人领军企业、省高新企业及南安市明星企业等称号。已取得 了多家世界500强企业的认可,并进入其供应链。产品已打入五大洲60多个国家的市场、自主品牌产品打入欧美 发达国家市场。在日本设立了子公司后,品牌将进一步打入东南亚市场。现已逐步发展成为水道用品的研发、生 产、采购和供应的全球基地。

The company is a high-tech enterprise that focuses on the research and improvement of life sewage and rainwater discharge technology for sinks, washbasins, shower rooms, bathtubs, and other products. It integrates research and development, production, procurement, sales, and service. Its manufacturing scale and automation level are leading in the industry worldwide.

Tianli (Fujian) Sanitary-ware Technology CO., LTD is a drafting unit for the group standard "Kitchen Drainage Components" of the China Hardware Products Association, an innovative pilot enterprise in Fujian Province, a leading enterprise of science and technology giants in Fujian Province, a high-tech enterprise in Fujian Province, and a technology development center for same-layer drainage systems in Quanzhou City. The company has more than 2,000 categories and over 120 patents, leading the development of the global water supply industry.

The company has been awarded the provincial title of the "Specialized, Refined, Unique, and New" enterprise, the Leading Enterprise of Science and the Technology Giants, and the High-tech Enterprise, as well as the Star Enterprise in Nan'an City. It has been recognized by many Fortune 500 companies and has entered their supply chains. Its products have entered the markets of more than 60 countries, and its independent brand products have entered the markets of developed countries in Europe and America. After establishing a subsidiary in Japan, the brand will further enter the Southeast Asian market. It has gradually developed into a global base for the research and development, production, procurement, and supply of water supply products.

#### 出访诉求 Visit Purpose

公司拟在日本寻找合作伙伴或独资成立营销子公司,进行租赁仓储业务,同时,意向在日本开展面向企业、 面向消费者业务及批发业务。

1. Seek partners and establish a wholly-owned marketing subsidiary in Japan to engage in the leasing and warehousing business.

2.Intend to conduct business targeting both enterprises and consumers, as well as wholesale operations in Japan.



蒋维 JIANG	WEI
合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	福建瑞达精工股份有限公司
Company:	Fujian Reida Precision Co., Ltd.
单位职务:	总经理
Company Position:	General Manager

福建瑞达精工股份有限公司成立于1993年,注册资本8100万元,总资产2.8亿元,是一家专业从事智慧城市、 智能穿戴、创意钟表、红外体温测量器、人体健康秤等产品研发生产的高新技术企业。

福建瑞达精工股份有限公司为福建省钟表协会会长单位,中国钟表协会副理事长单位,先后评为建议支持的 国家级专精特新"小巨人"企业、2021年国家工信部第二批专精特新"小巨人"企业、2020年度中国轻工业科技 百强企业、国家工业企业品牌培育试点企业、全国出口免验企业、国家电子商务集成创新试点企业、全国钟表出 口转型升级示范基地、中国石英钟出口基地、全国知识产权优势企业、中国钟表产业基地、轻工部钟表十强企业、 全国工业设计十佳创新型企业、中国最具价值品牌排行榜500强等众多行业荣誉。

2021年,公司抢抓仓山区国际医疗综合实验区建设重要契机,按照"高起点规划,高标准打造"原则,投资 7.7亿元,建设超15万平方米的优质产业载体空间。产业园紧扣"医药+医疗"主线,精准布局"高端医疗器 械""新药研发及转化""互联网+医疗""中药大健康"四条生物医药产业新赛道,打造福州市首个"政府规 划引导+企业运营管理"模式的生物医药产业专业化园区,助力福建生物医药产业发展。

Fujian Reida Precision Co., Ltd. was established in 1993 with a registered capital of 81 million yuan and total assets of 280 million yuan. It is a high-tech enterprise specializing in the research and development and production of products for smart cities, intelligent wearables, creative clocks, infrared thermometers, and body health scales.

Fujian Reida Precision Co., Ltd. is the president unit of the Fujian Watch Association and the vice president unit of the China Watch Association, It has been successively rated as "the recommended national specialized and special new 'small giant' enterprise", "the second batch of specialized and special new 'small giant' enterprises of the Ministry of Industry and Information Technology of the People's Republic of China in 2021", "China's top 100 enterprises in light industry science and technology in 2020", Top 500 Most Valuable Brands in China" and other industry honors.

In 2021, the company seized the important opportunity of the construction of the International Medical Comprehensive Experimental Zone in accordance with the principle of "high starting point planning and high standard construction". With an investment of 770 million yuan, it built a high-quality industrial carrier space of over 150,000 square meters. The pharmaceutical industrial park gathers top-tier biomedical companies in Fujian Province, attracting them to settle in and forming a concentration of the biomedical industry.

#### 出访诉求 Visit Purpose

- 1. 寻求并购日本中小型高科技企业;
- 2. 寻找并购日本消费类品牌使用权或所有权;
- 3. 寻求收购小众运动品牌或者动漫IP。

1. Seek to acquire small and medium-sized high-tech companies in Japan.

- 2. Look for opportunities to acquire the rights or ownership of Japanese consumer brands.
- 3. Seek to acquire niche sports brands or anime intellectual properties (IPs).





<b>貝乂</b> 健	HUANG WENJIAN
合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	中芬(福建)矿业有限公司
Company:	Euro Mining (Fujian)Info Tech Co.,Ltd
单位职务:	执行董事
Company Position:	Executive Director

中芬(福建)矿业有限公司是一家综合服务企业,主营业务包含:矿山开发,建材加工、进出口贸易。位于 芬兰的矿山储量达563万m3,每年可开采量5.85万m3,专业生产大板、工程板、日碑、欧碑等产品,销往日本、 欧美等国家。近年来随着跨境电商行业的兴起,旗下美国公司致力于为国内企业提供境外投资方案、项目落地解 决方案、海外仓、跨境电商平台等服务。海外仓位于美国洛杉矶,费城等地,仓储面积约10万平方英尺,仓库员 工60余人和专业的自营车队。国内物流基地位于漳州港招商局开发区,占地3.6万m2。我们一直贯彻"引进来, 走出去"的发展战略,助力企业全球化发展。

ᆇ杂焑

Euro Mining (Fujian)Info Tech Co., Ltd. is a comprehensive service enterprise, which mainly engaged in quarry exploitation, construction materials processing, and import and export trade. The quarry in Finland has a reserve of 5.63 million m3, with an annual mining output of 58500 m3. We specialize in the production of large slabs, countertops, Japanese monuments and European monuments which are sold to Japan, Europe, the United States and other countries. In recent years, with the arising of the cross-border e-commerce industry, our American company has been committed to providing domestic enterprises with overseas investment solutions, strategic project solutions, overseas warehouses, cross-border e-commerce platforms and other services. The overseas warehouse is located in Los Angeles and Philadelphia in the United States, with a storage area of about 100000 square feet, more than 60 warehouse employees, and a professionally self-operated fleet. The domestic logistics base is located in the Merchants Development Zone, Zhangzhou Port, China. Covering an area of 36000 square meters. We have always implemented the development strategy of "bringing in and going out" to assist the global development of domestic enterprises.

#### 出访诉求 Visit Purpose

- 1. 寻求矿石资源投资合作商;
- 2. 寻求EC跨境平台海外业务合作商;
- 3. 寻求探讨新的合作商机。
- 1. Seek investment partners and cooperation partners in mineral resources.
- 2. Seek overseas business partners for cross-border e-commerce platforms.
- 3. Seek to explore new cooperation opportunities.



李伟 ப พ	El
合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	仙游好景置业有限公司
Company:	Xianyou Haojing Real Estate Co., Ltd
单位职务:	董事长
Company Position:	Chairman

仙游好景置业有限公司成立于2015年11月,公司注册资金2200万,属房地产开发二级资质企业,是一家专业 从事房地产开发销售的规模企业,公司秉承"让更多人享受美好生活、美化城市"的企业使命,用企业的核心价 值观"守护担任 共同发展"指导各项工作,立志成为"客户首选的综合开发商"。企业开发项目有"好景家园 一期、好景家园二期、好景家园二期农贸市场"等等。

Xianyou Haojing Real Estate Co., Ltd. was established in November 2015 with a registered capital of 22 million yuan. It is a second-tier qualification enterprise for real estate development and a large-scale enterprise specializing in real estate development and sales. The company adheres to its mission of "bringing a better life to more people and beautify the city", guiding its operations with the core values of "guardianship, responsibility, and shared development", aiming to become the "customer's first choice as a comprehensive developer". The enterprise development projects include "Haojing Home Phase I, Haojing Home Phase II Agricultural Market", among others.

#### 出访诉求 Visit Purpose

- 1. 考察日本建筑行业技术和管理模式, 吸取先进的经验和创新思路;
- 2. 拓展建筑业市场,了解行业动态和市场需求;
- 3. 寻求日企交流与学习。

1. Investigate the technology and management models of the Japanese construction industry to absorb advanced experience and innovative ideas;

2. Expand the construction market, understand industry trends and market demand;

3. Seek exchanges and learning from Japanese companies.





黄海声	Huang Haisheng
合会职务:	常务理事
FJAPCP Position:	Executive Director
单位/公司:	福建省天材集团实业有限公司
Company:	Fujian Tiancai Group Industrial Co., LTD
单位职务:	董事长
Company Position:	Chairman

福建省天材集团实业有限公司于2010年在国画大师李耕故里仙游县度尾镇成立,是全国红木电商行业的先行 者。企业以"只为世代书香"为诉求,全力打造"天纵"品牌,经过十多年的发展和沉淀,现有员工200多名, 逐渐形成以产品研发生产、互联网销售、供应链整合与运用、直播基地商务服务、项目投资等为主业,多点发力、 多轮驱动的良好发展格局。

2019年2月,天材集团携手海峡艺雕旅游城完成A轮融资数千万元。同年4月,入驻艺雕智慧产业园,以创业 带动就业,累计引进生产加工企业38个、电商团队26个、直接促进就业1000人以上,间接带动就业15000人。 2022年产业园区生产总值合计179,441万元,2023年产业园区生产总值为193087万元,同比增长7.6%。2024年1-5 月产业园区生产总值为81083万元,同比增长11.27%,为推进县域经济发展注入全新动能。

Fujian Tiancai Group Industrial Co., Ltd. was established in 2010 in Duwei Town, Xianyou Country, hometown of Chinese painting master Li Geng, and is a pioneer in the national Mahogany e-commerce industry. The company, with the mission of "Cultivating a Legacy of Learning," has fully committed to building the "Tian Zong" brand. After over a decade of development and consolidation, it now employs more than 200 staff members. Gradually, it has established a robust development pattern that focuses on product research and development, internet sales, supply chain integration and utilization, live broadcasting base business services, and project investment, leveraging multiple points and driving forces for growth.

In February 2019, Tiancai Group, in partnership with the Straits Art Sculpture Tourism City, completed an A-round financing of several tens of millions of yuan. In April of the same year, it settled in the Art and Sculpture Intelligent Industrial Park, using entrepreneurship to drive employment. It has cumulatively introduced 38 production and processing enterprises, 26 e-commerce teams, directly facilitating employment for over 1,000 people and indirectly driving employment for 15,000 people. In 2022, the total production value of the industrial park reached 179,441 thousand yuan. In 2023, this figure rose to 193,087 thousand yuan, representing a year-on-year increase of 7.6%. From January to May 2024, the production value of the industrial park was 81,083 thousand yuan, marking an 11.27% increase compared to the previous year, thereby injecting new vitality into the development of the county's economy.

#### 出访诉求 Visit Purpose

1. 考察日本工艺美术产业链上下游情况, 获取产业链合作商机;

2、考察香产业、木带宝品类、小件家具等工艺美术产品市场情况,获取产品销售商机;

3. 与日企广泛接触、深入洽谈、达成合作意向、签订合作框架协议

1. Investigate the industrial chain of Japanese arts and crafts, and obtain business opportunities for cooperation;

2. Investigate the incense industry, wooden belt treasure category, small furniture and other arts and crafts products market, to obtain product sales opportunities;

3. Extensive contacts with Japanese enterprises, conduct in-depth negotiations, reached cooperation intention, and sign cooperation framework agreement







合会职务:	秘书长
FJAPCP Position:	Secretary General
单位/公司:	福建省商务厅亚洲处
Company:	Fujian Provincial Department of Commerce Division of Asian Affairs
单位职务:	处长
Company Position:	Director



Go both ways to win the future



### 与/智/者/为/伍 与/翘/楚/同/行

Team With the Wise, Walk With the Elite





陈章阳	CHEN ZHANGYANG
合会职务:	副监事长
FJAPCP Position:	Vice Chairman of the Board of Supervisor
单位/公司:	厦门鲸骑科技有限公司
Company:	Xiamen Jingqi Technology Co., Ltd.
单位职务:	董事长
Company Position:	Chairman

鲸骑科技是一家专注为东南亚电商提供国际物流、海外仓、海外本土直播、产品供应链、联合运营等一站式 跨境电商解决方案的企业。公司依靠雄厚的海外仓资源、头程物流优势、自主研发的海外仓ERP支撑系统,形成 了规范高效的东南亚电商运营创新服务体系。

鲸骑布局新加坡、马来西亚、菲律宾、印尼等东南亚国家,服务的跨境电商企业超三千家。借助鲸骑跨 境成熟的电商网络、技术、平台及品牌优势,助推中国企业品牌出海,实现中国跨境电商与国际市场的对接,带 动福建跨境电子商务经济的发展。

公司先后被评为"厦门市跨境电子商务协会第二届副会长单位""厦门工学院实训基地""厦门国际商会第 四届商务理事单位"。

Xiamen Jingqi Technology Co., Ltd. focuses on providing Southeast Asian e-commerce businesses with a one-stop cross-border e-commerce solution, offering international logistics, overseas warehousing services, local live streaming, product supply chain, and joint operations. Relying on its strong overseas warehouse resources, first-mile logistics advantages, and independently developed overseas warehouse ERP support system, the Company has formed a standardized and efficient Southeast Asian e-commerce operation innovation service system.

Jingqi has expanded its presence in Singapore, Malaysia, the Philippines, Indonesia, and other Southeast Asian countries, serving over 3,000 cross-border e-commerce businesses. Leveraging its mature e-commerce network, technology, platform, and brand advantages, the Company helps Chinese enterprises go global, connecting China's cross-border e-commerce with international markets, and promoting the development of Fujian's cross-border e-commerce economy. The Company has been successively awarded as the "Second Vice President Unit of Xiamen Cross-border E-commerce Association", the "Practical Training Base of Xiamen Institute of Technology", and the "Fourth Business Council Unit of Xiamen International Chamber of Commerce."

#### 出访诉求 Visit Purpose

- 1. 认识当地各组织机构,学习交流与经验分享,寻找合作商机;
- 2. 了解日本投资政策,前往日本进行市场考察调研及资源整合,为后续海外仓储拓展创造条件;
- 3. 加强政企及同行企业间交流,寻求拓展海外市场。

1. Reach local organizations, learn and exchange experiences, and seek business opportunities for cooperation;

2. Understand Japan's investment policies, conduct market research and resource integration in Japan, and connect to create conditions for future overseas warehousing expansion;

3. Strengthen exchanges between the government and enterprises and their counterparts, and seek to expand overseas markets.





### 林起恩 LIN QIEN

合会职务:	理事
FJAPCP Position:	Council member
单位/公司:	福州新兴家居用品有限公司
Company:	Fuzhou New Developing Home Products
单位职务:	董事长
Company Position:	Chairman

福州新兴家居用品有限公司是一家以经营竹木家具、家居制品为主的民营独资企业。是全国林业重点龙头企业、福建省农业产业化重点龙头企业、福建省林业产业化龙头企业,国家高新技术企业。公司成立于2006年1月,注册资金1亿人民币,总部拥有建筑面积3.5万平方米的厂房与办公场所。

公司目前拥有连江琯头生产基地和江西资溪生产基地,在湖南茶陵拥有2.6万亩竹山,并有一个竹板材生产 基地。形成了从竹山培育、竹材加工、产品研发、生产定制、出口贸易到品牌运营的全竹产业链的业务体系。

公司系列外贸家具产品现已覆盖至世界众多国家,集团产业链年产值达6亿多人民币。

Fuzhou New Developing Home Products Co., Ltd. is a private enterprise mainly engaged in bamboo and wood furniture and household products. It is a national key leading enterprise of forestry, a key leading enterprise of agricultural industrialization in Fujian Province, a leading enterprise of forestry industrialization in Fujian Province, and a national high-tech enterprise. The company was established in January 2006, with a registered capital of 100 million yuan, and the headquarters has a building area of 35,000 square meters of factory and office space.

The company has a production base in Lianjiang Guantou and Zixi county, Jiangxi Province, a production base of bamboo boards and 26000 mu bamboo mountains in Chaling county, Hunan province. It has formed a business system of the whole bamboo industry chain from bamboo mountain cultivation, bamboo processing, product research and development, production customization, export trade to brand operation.

The company's range of export furniture products now reaches many countries around the world, with the group's industrial chain generating an annual output value of over 600 million yuan.

#### 出访诉求 Visit Purpose

期望与日本家居用品公司建立长期稳定的合作关系,共同推进竹家居家具用品在日本市场的普及。公司将充 分利用中国丰富的竹资源和先进的生产工艺,提供高品质的竹制家居家具产品。同时,也希望借助日本公司在市 场渠道、品牌推广等方面的优势,将产品推向更广阔的市场。多用一根竹,少砍一棵树",这是我们共同的理念 和追求。通过此次出访日本并与当地家居用品公司建立联系,我们相信可以为竹家居用品产业的绿色发展注入新 的动力。携手同行,共筑绿色地球家园,为子孙后代留下一个更加美好、宜居的世界

We aim to establish a long-term and stable partnership with Japanese home goods companies to jointly promote the popularity of bamboo home and furniture products in the Japanese market. Our company will fully utilize China's abundant bamboo resources and advanced production technology to provide high-quality bamboo home and furniture products. At the same time, we hope to leverage the Japanese companies' advantages in market channels and brand promotion to introduce our products to a broader market. "Use more bamboo, cut fewer trees" is our common philosophy and goal. By visiting Japan and establishing contacts with local home goods companies, we believe we can inject new vitality into the green development of the bamboo home goods industry. Let's work together to build a greener Earth and leave a better, more livable world for future generations.



陈忠辉	CHEN ZHONGHUI
合会职务:	副会长
FJAPCP Position:	Vice President
单位/公司:	福建鑫汇特贸易有限公司
Company:	Fujian XinHuiTe Trading Co., Ltd.
单位职务:	董事长
Company Position:	Chairman

福建鑫汇特贸易有限公司是一家专注于大宗商品贸易,主要从事金属非金属矿石及制品、煤炭及制品、石油 焦制品、化工产品、合成材料等进出口及销售业务的企业。其中,铁矿石进出口及销售是公司目前贸易量最大、 合作范围最广的领域,与生产供应商保持长期稳定合作关系。此外,公司目前对海洋渔业发展方面正加以关注。

Fujian Xinhuite Trade Co., Ltd. is a company specializing in bulk commodity trading, mainly engaged in the import, export, and sales of metal and non-metal ores and products, coal and products, petroleum coke products, chemical products, synthetic materials, and other businesses. Among these, the import, export, and sales of iron ore represent the company's largest trade volume and widest cooperation range, with the Company maintaining long-term and stable relationships with its producers and suppliers. The Company is currently paying attention to the development of marine fisheries.

#### 出访诉求 Visit Purpose

1. 了解日本化工厂的原材料需求品种和用量、产能等;

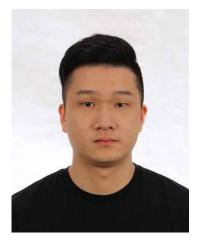
2. 了解日本碳纤维及其制品、复合材料的产能;

3. 了解大宗商品相关行业的主要品种、进出口地区和主要上下游供应链。

1. Understand the raw material demand types, usage, production capacity, etc. of Japanese chemical plants;

2. Understand the production capacity of Japanese carbon fiber, its products, and composite materials;

3. Understand the staple commodity market, import and export regions and main upstream and downstream supply chains of commodity-related industries.



### 蔡必拓 CAI BITUO

合会职务:	理事
FJAPCP Position:	Council member
单位/公司:	莆田永生鞋业有限公司
Company:	Putian Winson Shoes Co.,Ltd
单位职务:	国际部副总
Company Position:	Deputy General Manager

莆田永生鞋业有限公司成立于1997年,是一家集研发、设计、生产、销售于一体的专业制鞋企业。公司创建 自主品牌JACATA(易佰达)和SEASON YEAR(季年),专业生产工装鞋、安全鞋、厨师鞋、护士鞋、特殊单位用 鞋、商务休闲鞋等系列产品;并通过ISO9001、SLCP、WRAP、BSCI、BV、SGS认证等。

公司成功入围"科技小巨人企业"和"知识产权优势企业"等;近两年,申获二十多项关于制鞋技术的专利, 参与中国工信部化工行业标准及《建筑安全鞋》《皮鞋》《老年沐浴鞋》等团体标准的主要起草制定工作。多年 来,公司开展多项产学研合作,坚持推行清洁生产,开发并挖掘可回收再生循环原料,形成绿色低碳的发展方式。

公司长期服务国际知名厂商和品牌。如:LEVI'S(李维斯)、Calvin Klein(CK)、CADILLAC(凯迪拉克)、 DUCKHEAD(美国鸭头)、SAMSUNG(韩国三星)、BASS(美国佰仕)等国际品牌。

Putian Winson Shoes Co., Ltd. was established in 1997. It is a professional shoe-making enterprise integrating R&D, design, production and sales. The company has established its own brands JACATA and SEASON YEAR, specializing in the production of work shoes, safety shoes, chef shoes, nurse shoes, special unit shoes, business casual shoes and other products; and passed ISO9001, SLCP, WRAP, BSCI, BV, SGS and other certifications.

Winson was successfully shortlisted for "Science and Little Giant Technology Enterprise" and "Intellectual Property Advantage Enterprise", etc.; In the past two years, has applied for more than 20 patents on shoemaking technology, and participated in the main drafting and formulation of the chemical industry standards of the Ministry of Industry and Information Technology of China and group standards such as "Construction Safety Shoes", "Leather Shoes" and "Old Bath Shoes". Over the years, the company has carried out a number of industry-university-research cooperation, insisted on promoting clean production, developed and excavated recyclable and renewable raw materials, and formed a green and lowcarbon development mode.

The company has long served internationally renowned manufacturers and brands, such as LEVI'S, Calvin Klein, CADILLAC, DUCKHEAD, SAMSUNG (Korea Samsung), BASS (American) and other international

brands.

#### 出访诉求 Visit Purpose

 沉度探寻并借鉴日本在工业制造与智能制造领域的先进技术,特别是其卓越的工匠精神和精益制造理念, 进一步提升自身的制造水平和产品质量。

5. 与当地供应商、分销商、合作伙伴或潜在客户进行面对面业务洽谈,探讨合作机会,建立和加强业务关系;
3. 了解日本鞋类市场的消费趋势、消费者需求、竞争态势以及政策法规,以更好地融入当地市场;

1. Deeply explore and learn from Japan's advanced technology in the field of industrial manufacturing and intelligent manufacturing, especially its excellent craftsman spirit and lean manufacturing concept, to further improve its own manufacturing level and product quality.

2. Conduct face-to-face business negotiations with local suppliers, distributors, partners or potential customers to discuss cooperation opportunities, build and strengthen partnerships.

3. Understand the consumption trend, consumer demand, competitive situation and policies and regulations of the Japanese footwear market in order to better integrate into the local market.



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合会职务:	理事
FJAPCP Position:	Council member
单位/公司:	福建华中电力技术开发有限公司
Company:	Fujian Huazhong Electric Power Technology Development Co., LTD
单位职务:	董事长
Company Position:	Chairman

福建华中电力技术开发有限公司是一家以输变电工程建设为龙头,以电力技术开发、电气设备供应服务、能 源科学技术开发、综合能源技术服务、环境检测技术研发及专用仪器研发供应为依托的综合性集团公司。

公司成立以来,完成各类大小输变电配电工程2000余项,多次获得行业重质量、守信用单位称号。

公司以市场为导向,以发展为主题,以效益为中心,坚持企业发展与员工发展协调,坚持走集团化、多元化、 新型工业化的发展道路,在追求卓越的道路上,立足市场需要,将以前瞻性的技术和服务引领市场,把公司建设 成为具有可持续性发展能力的现代化企业。

Fujian Huazhong Power Technology Development Co., Ltd. is a comprehensive group company specializing in power transmission and transformation engineering construction, power technology development, electrical equipment supplies services, energy science and technology development, comprehensive energy technology services, environmental detection technology research and development, and specialized instrument research and supply.

Since its establishment, the company has completed more than 2,000 various sizes of power transmission and distribution projects and has been repeatedly awarded the title of industry quality and credit-worthy unit.

With a market-oriented approach, the company focuses on development and centers its efforts on efficiency. It upholds the coordination of corporate and employee development, adheres to a path of grouplization, diversification, and new industrialization. In pursuit of excellence, the company is market-driven, leading with forward-looking technology and services to establish itself as a modern enterprise with sustainable development capabilities.

#### 出访诉求 Visit Purpose

1. 考察、交流学习新能源技术和施工工艺发展趋势

2. 寻求矿产资源的投资合作机会

1. Investigate and exchange knowledge on the development trends of new energy technologies and construction methods.

2. Seek investment and cooperation opportunities in mineral resource exploration.





## 王言杰 WANG YANJIE

合会职务:	理事
FJAPCP Position:	Council member
单位/公司:	福州阪之下贸易有限公司
Company:	FUZHOU BANZHIXIA TRADING CO., LTD .
单位职务:	总经理
Company Position:	General Manager

#### 福州阪之下贸易有限公司于2004年6月在福州成立,专门从事中日贸易业务,主要进口日本的机械设备及其 零部件、日用百货以及各类技术咨询与转让业务。

Fuzhou Banzhixia Trading Co., Ltd. was established in June 2004 in Fuzhou, specializing in Sino Japanese trade business. It mainly imports Japanese machinery and equipment and their components, daily necessities, as well as various technical consulting and transfer services.

#### 出访诉求 Visit Purpose

1. 寻求日本日用品、食品等相关行业的供应商;

2. 收集日本市场需求信息,组织中国产品对日出口。

1. Seek suppliers from Japanese daily necessities, food and other related industries.

2. Collect demand information from the Japanese market and organize the export of Chinese products to Japan.